

RestartUs - RTCash (RTC)

The Social Utility Token Coin

30/09/2022

Introduction

The global economy is on the boil. New organization of power blocs among the most developed countries, crises in the energy sector, climate change, profound political transition in the countries of the southern part of the planet, the Covid-19 crisis, growing and alarming incarceration figures, distrust of the population towards their governments, democracies at deep risk, record growth of mental illness such as depression and anxiety, careers that cease to exist and new ones that arise every day, workers losing their rights and local economies at risk, are the main aspects of the new global order that is imposing itself with a speed never seen before.

Add to this mix of factors one that is essential and common to almost every nation on the planet: the constant drop in the purchasing power of families and the emergence of new billionaires every year. There is no doubt that the world is currently experiencing one of the greatest moments of economic and social inequality in recent decades.

The well-known report “Inequality Kills”, published by the organization Oxfam, pointed out that 26 billionaires per hour have appeared in the world since the beginning of the pandemic. On the other hand, only between March 2020 and November 2021, the income of 99% of the people of the planet fell.

According to the same report “to reinforce the scenario of inequality, the report calculates, based on Forbes figures, that the 10 richest men in the world more than doubled their fortunes (from \$700 billion to \$1.5 trillion) during the first two years of the pandemic, with gains of \$15,000 per second or \$1.3 billion per day.

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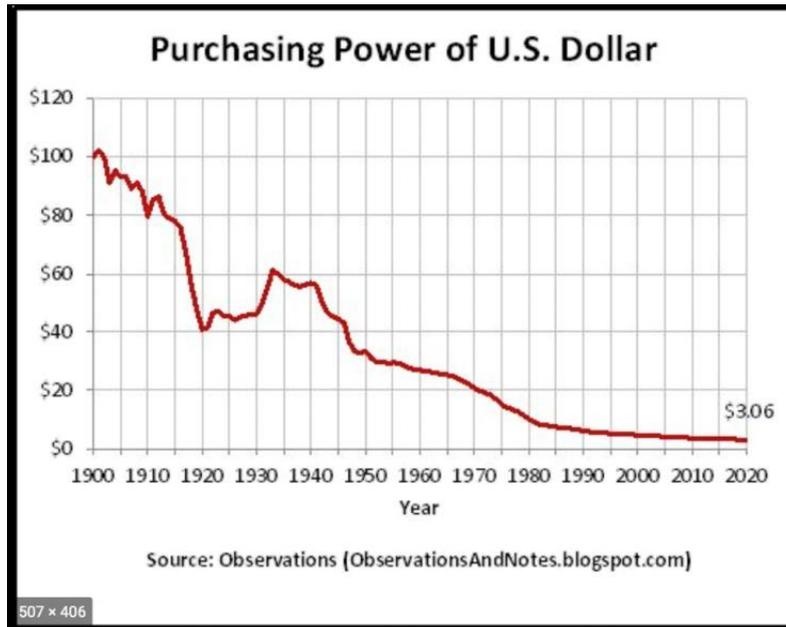


Figure 1- Purchasing Power of U.S Dollar

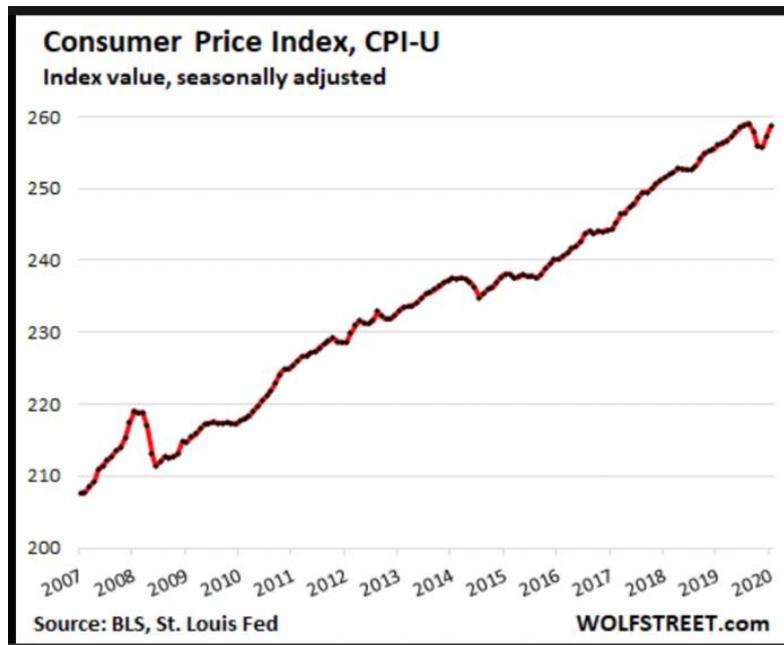


Figure 2- Consumer Price Index, CPI-U



Figure 3- Small Businesses Reporting Reduced Customer Demand

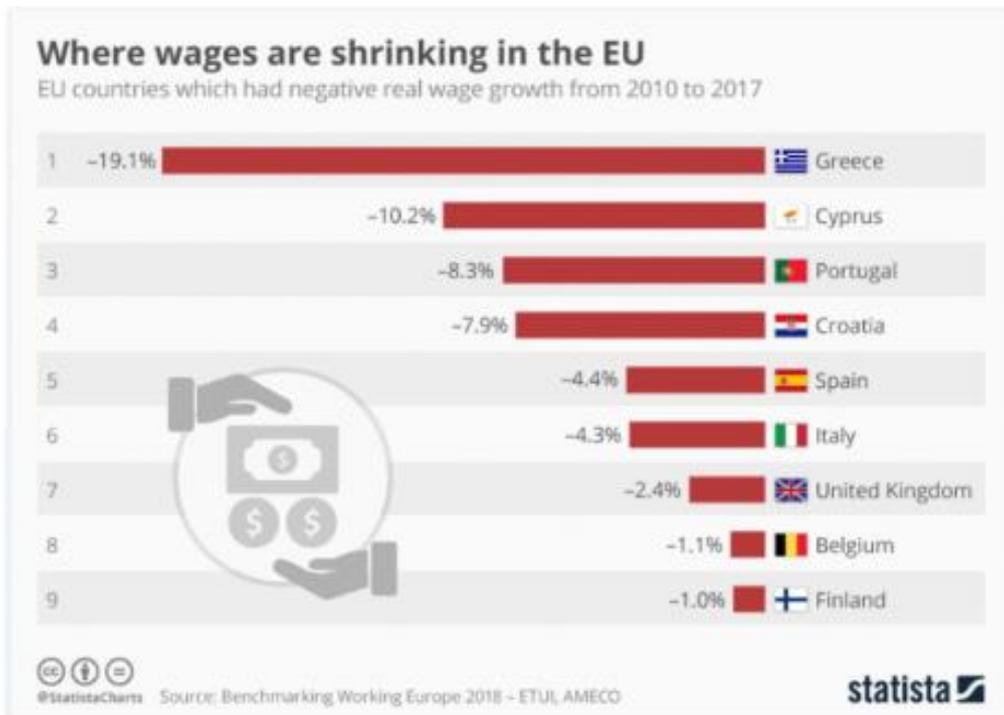
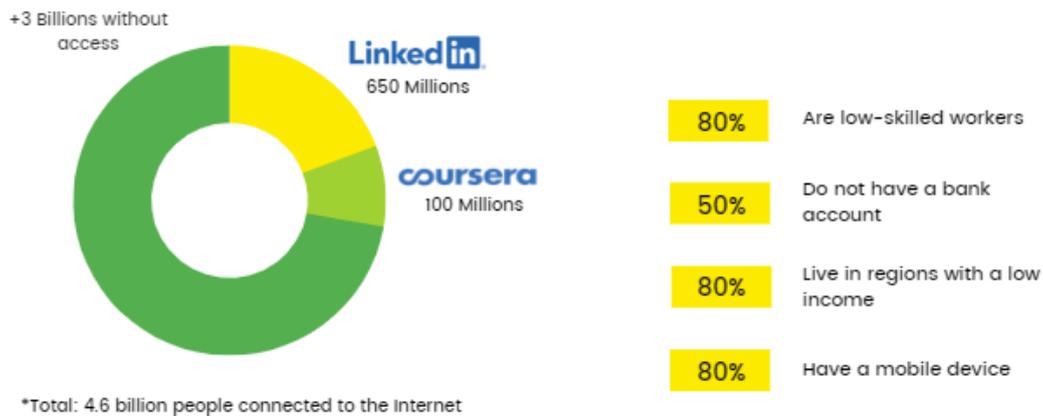


Figure 4- Where wages are shrinking in the EU



*source RestartUs internal research

Figure 5- People connected to the Internet but not accessing jobs and skills online through the big platforms

Our ultimate goal is to strive for a safer, more just and less unequal world. To promote a more productive and enriching life for people, while helping social organisations and businesses thrive. We want to evolve the community, especially the most vulnerable, with all its diversity, promoting access and real opportunities, without exception, which we intend to associate with emerging technologies in ways that guarantee social services to people and improve the quality of their lives.

"The ultimate goal is an inclusive economy that gives everybody the opportunity to reach their potential, that gives everybody the opportunity to participate in their local economy" Aron Cramer, CEO of BSR

With the creation of the innovative \$RTC and an online portal that brings a variety of public utility tools, we hope that our yearnings for profound and positive change can become a reality. Always in search of a positive impact on a global scale. This is what drives us.

Objectives

The use of a single technology, the power of exponential and secure technologies such as blockchain and digital currencies to leverage the real economy, the one that produces and generates job instead of the current financial model, which accumulates too much capital in the hands of a few. To work in aid of local governments, workers' unions, social movements and bodies with the mission of giving them autonomy and participation in strategies and decision-making. Finally, to promote the Inclusive Economy and unprecedented social welfare through an online portal that offers revolutionary support tools to more than 4.6 billion people connected to the Internet.

Blockchain and the Adoption of Crypto

Blockchain is a distributed record technology that uses decentralization as a security measure. They are distributed and shared bases of records and data that have the function of creating a global index for all transactions that occur in a given system. It works as a public, shared and universal ledger, which creates consensus and trust in direct communication between two parties, that is, without the intermediation of third parties.

Due to the huge boom in blockchain technology, which is the basis for the development of cryptocurrencies, almost every day developers come up with new ways to exploit this innovation and generate solutions based on it. Therefore, categorically answering how many cryptocurrencies exist in the market is not an easy talk. However, there are websites that list the various cryptocurrencies and their values on a daily basis.

The use of blockchain technology to ensure the social and economic well-being of people has been one of the new trends of today. For this reason, the study of blockchain technology and the great advantages it offers, led RestartUs to create its own utility cryptocurrency called RTCash (RTC). We realize that there is growing adoption of cryptocurrencies around the world, with still an important gap and plenty of room for growth.

While some governments around the world are quite wary of the advances in technology, we also notice that others are more open, even adopting their own micro-currencies, a phenomenon that emerges most strongly during the Covid-19 pandemic.

Our proposal is based on enabling such adoption on a local basis, participating and contributing to local economies and governments, definitely breaking the stigma raised by regulatory bodies in relation to cryptocurrencies: We intend to make \$RTC the first and only social token.

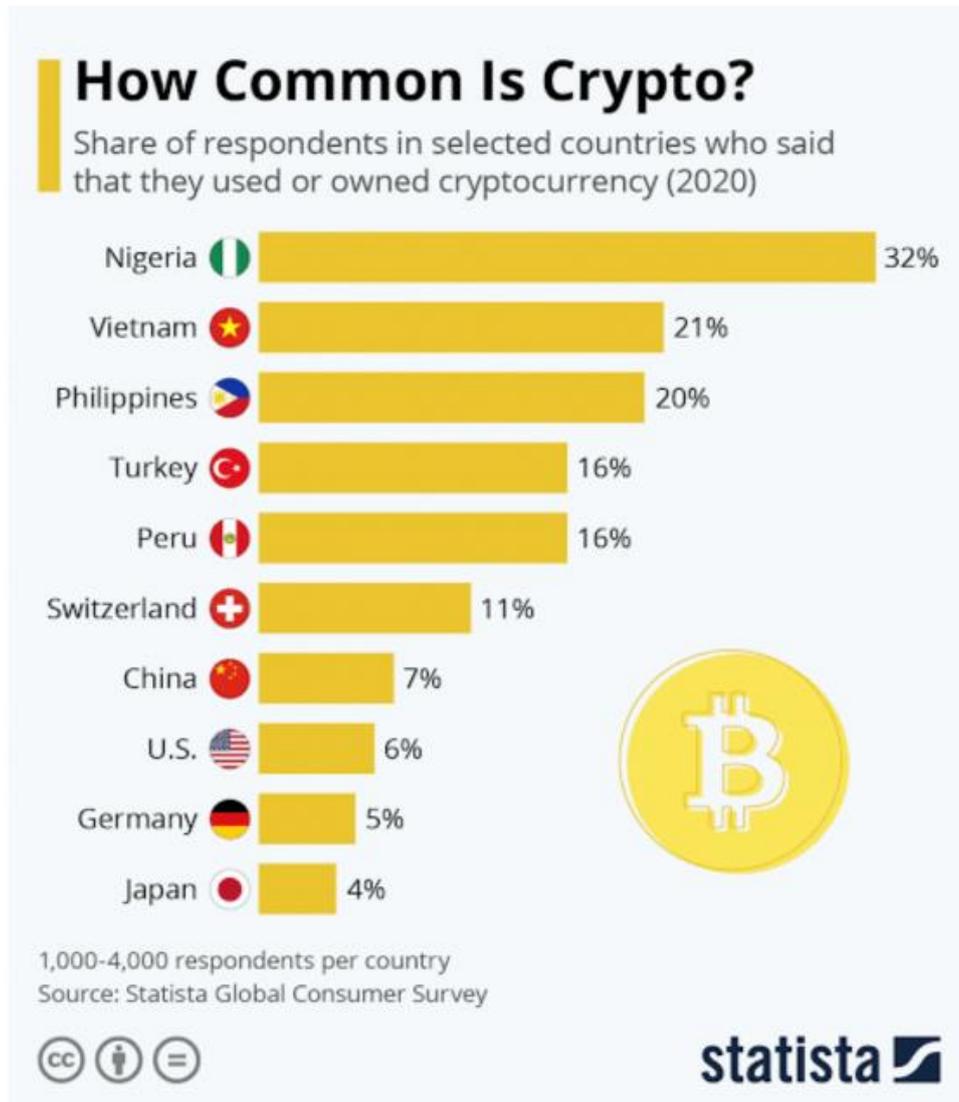


Figure 6- How Common is Crypto?

The Chainalysis 2021 Global Crypto Adoption Index

Top 20 countries, based on three metrics: Total crypto activity, trading activity of non-professional users, and peer-to-peer exchange trade volume. All are weighted by purchasing power parity per capita.

Countries are scored on a scale of 0 to 1.



Source: Chainalysis



Figure 7- The Chainalysis 2021 Global Crypto Adoption Index

RTC Value Proposition and Inclusive Economy

RTCash - RTC – is a utility token developed on the Ethereum Blockchain network and is designed to be used in the RestartUs ecosystem, as being:

- Cashback Reward Means;
- Split payment method for purchasing products and services;
- Bonuses, social benefits and discounts.

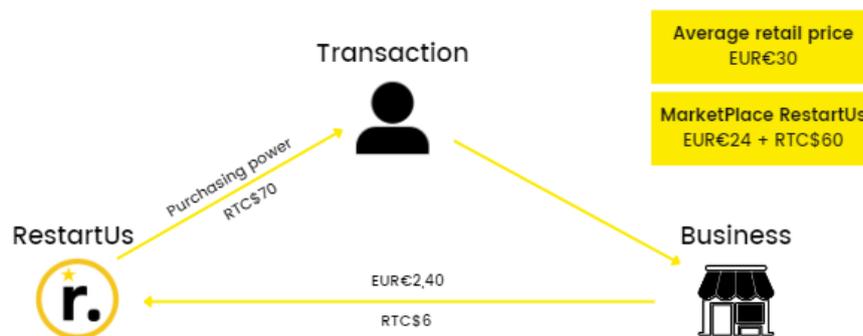


Figure 8- RestartUs Business Model

Other future utilities may be added to RTC as RestartUs' one-stop solution grows and increases its membership base.

The creation of the RTC is based on the search for solutions to the dilemma:

1. The fall in purchasing power that leads to social vulnerability;
2. Lack of access to the knowledge economy leading to social vulnerability.

How we think we are an active force in resolving this dilemma powering an Inclusive Economy agenda:

- **Promote social welfare and greater purchasing power for citizens**

We believe that the Inclusive Economy that privileges people and local business, accompanied by a good income distribution, are able to ensure access to products and social public services with standards equivalent to those of luxury, leading to the consequent increase of the purchasing power of citizens involved in the process.

- **Strengthen the real economy by urgently sustaining local production chains and businesses**

We believe that an economy based on local business development is the crucial element to strengthen communities and empower small and medium entrepreneurs. These are the engines of a real economy that produces, hires and assumes risks inherent to maintaining their businesses and paying their workers with dignity.

- **Act in synergy with governmental actors and their local communities without aggression to the pacts pre-established by them**

We seek to counter a line of thought that the digital currency economy can bring about the disruption of pre-established government and public pacts with citizens. Our commitment is to break this stigma and act exactly in line with the public sector and the communities, adding value and never harming the pre-established pacts in each location, including maintaining these actors the right to participate in all decision making and strategies with a vision for local needs and particularities.

- **Contribute to the better use of taxes and the use of taxes to develop local economies**

We are committed to differentiate ourselves from the digital companies that practice the evasion of their profits and taxes to the known “tax havens”, a common practice of the great majority of internet conglomerates that dominate the stock exchanges in the world. We believe that taxes should allow the development of local economies, their citizens and workers, and that their collection should be invested to improve the lives of citizens in each location where we operate.

- **A qualified and decently paid workforce, with easy access to quality information and greater purchasing power**

We seek to offer a platform that will ensure access to skills and knowledge for the development of qualified people and the dynamization of an Inclusive Economy, which can ensure more dignity and decent remuneration. We focus on the human person and the local business as the basis of our proposal to digitize the Inclusive Economy of the places where we operate.

- **Fight against the era of unproductive capital**

We believe that the current financial system is largely to blame for the inequality and economic injustice that plagues the world. We believe that the current financial system model of capital has hijacked a large part of the world’s economies, especially emerging economies and those with abundant natural resources, where only the richest 1% accumulate about 75% of capital.

The RestartUs Platform

We believe that an impactful technology solution needs to solve real user pains and problems, which we have decided to name “members”. The RestartUs ecosystem will be supported by a web platform in the one-stop solution model with features that will be added as it scales.

The RestartUs <https://restartus.org/> is a free access platform that brings together useful tools for the personal development of its members. Such tools are organized into practical features of simple access, such as a streaming channel that brings curated selected videos, content focused on career, innovation and entrepreneurship, social support, system for issuing and creating resumes, tests and certificates of knowledge acquired, and an intelligent system that helps in the search for outplacement in the job market.

As members acquire knowledge and evolve in the different activities proposed, they are rewarded and rewarded with RTC. With the solid gamification agenda proposed by the platform, members find a high engagement factor and seek constant evolution.

Members are constantly motivated to invite other members' through an invitation control system with a limited amount per member, a fact that brings exponential adhesion and increase of the base of people to benefit from the solution.

Tokenomics

Being a utility token the \$RTC will have a value set by the market and supported by its one stop platform and economy shop.

In the first season the distribution of tokens and would be done as follows:

Token name	RTCash (RTC)
Token standard	ERC20
Max supply	unlimited
Initial Total Supply	10,000,000 RTC
Circulation Supply	10,000,000 RTC
Bonus	N/A
Burn	N/A

How to earn RTCash (RTC)?

I. Daily login

Members of the RestartUs platform will be rewarded with RTC, on their first login of the day.

II. Rewarding Knowledge (Knowledge Tests and Certificates)

Upon finishing the learning chain on one of the varied specialized topics in video lesson model on the platform, members will be able to take a knowledge test and based on the positive result on their test they will be rewarded with RTC and members will have access to a certificate that will certify their aptitude in the subject. Our certificates are fully verifiable through an intelligent and safe QR Code digital validation which is generated by our system.

III. Purchase of RTC

Local governments, donors, class entities, social organizations, and interested platform members with the financial power to do so can also purchase RTC tokens on the decentralized exchange UNISWAP (Uniswap Interface).

IV. Invite family and friends

Members of the RestartUs platform will be rewarded with RTC when inviting others to belong to the RestartUs community.

Solution Roadmap 2022-23

RestartUs and RTC represent a project designed for continuous growth. Follow our roadmap to better understand what you already can and will be able to enjoy:

- Idealization and concepts- 2019
- Development of the 2020 Platform
- Launch of Platform phase 1 (7500 places)
- RestartUs professional aptitude tests
- RestartUs knowledge tests
- Launch of Platform phase 2 (15000 places)
- Launch of Platform phase 3 (30000 places)
- RestartUs Marketplace v1 (Q2 2023)

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